

Tidewater Chapter Business Meeting Minutes

When: Tuesday, May 3, 2022; 6 pm

Where: Chicho's Little Neck

Attendees:

Valerie Carpenter-Ho

Amy Cheatham

Tony Flores

DeShon Gilliam

Chris Jennings

Christina Remsing

Robyn Walters

Bobby White

I. Agenda Items

- Engagement Team – Chris Jennings
 - Young Alumni Event (“Spring Fling”)
 - DeShon is leading coordination
 - 5/19/2022 – Ocean’s 27; Blacksburg providing \$2500 budget; \$10 registration includes 1 drink, appetizers, and \$5 toward Chapter scholarship fund
 - **Action Item: DeShon to coordinate final details with Christi**
- Social Team – DeShon Gilliam
 - Dates for upcoming Hokie Happy Hours awaiting confirmation:
 - 6/14/2022 – joint with Chris’s “retirement party”; Chick’s is not accepting events because of staffing
 - 7/2022 – intent is to skip July Hokie Happy Hour
 - **Action Item: DeShon/Chris to identify location for June event**
- Special Events – Lynell Helms/Chris Jennings
 - April 16th Remembrance
 - “3.2 for the 32” was held 4/16/2022 in coordination with North End Run Club
 - Great event – well over 100 participants!
 - North End Run Club interested in doing it again next year – attendees in agreement
 - New Student Welcome
 - 5/22/2022 at Shorebreak; 4-7pm
 - **Action Item: Tony/Robyn to start gathering raffle prizes**
 - Golf Tournament – 6/3/2022
 - Planning meeting 5/4/2022 (virtual)
 - Contract received from Heron’s Ridge
 - **Action Item: Chris to send meeting invitation for planning meeting**
 - **Action Item: Robyn to get contract from Chris and review**
 - Hokie Night with the Norfolk Tides
 - **Action Item: Chris to contact POC to discuss options**
 - VT @ ODU football in Norfolk – 9/2/2022
 - Coordinating with ODU
 - Kickoff time not yet announced – anticipating 7-8pm
 - ODU expects campus will close around noon, but tailgating cannot start until 4 hours before kickoff (likely 3-4pm)
 - We are planning for 500-600 people on Kaufman Mall

- There will be no game tickets made available (Tentative – ask Elation Brewing to host viewing party since it's in walking distance from ODU)
 - Joint pep rally on Thursday night at Waterside
 - Another meeting with ODU anticipated for June
 - Separate internal planning meeting(s) will be necessary
- Service – Tony Flores
 - Big Event
 - Equi-Kids (2626 Heritage Park Drive, VA Beach) – 4/9/2022
 - Very low turnout – 16 people registered; 6 people showed up
- Scholarship – Amy Cheatham (for Ashley Sumner)
 - ~ 42 applications submitted
 - An issue with assignment of reviewers (went to 2021-2022 reviewer list rather than 2022-2023 reviewer list)
 - Ashley trying to reach Christi to determine the corrective action
 - Reviewers have been asked to stop reviewing until ironed out
 - Schedule:
 - Application deadline: April 29, 2022
 - Reviews completed: May 18, 2022
 - Interviews: May 24-25, 2022
 - **Action Item: Ashley to work with Christi to figure out the reviewer issue**
- Communications/Marketing – Robyn Walters
 - **Action Item: Robyn to set up Facebook Ads for the golf tournament**

II. Executive Committee Reports

- Treasurer (Bryan Cross)
 - No change since last meeting
- Secretary (Amy Cheatham)
 - Nothing to discuss aside from already
- President (Chris Jennings)
 - Press release – Chris has started
 - Logo update
 - Needs to be picked back up; tabled to Planning Meeting
 - **Action Item: Robyn to set up Google Drive for file transfers**

**Next meeting (to be confirmed) – Annual Planning Meeting
Tuesday, 6/7/2022; Hilton Garden Inn – Town Center; 6pm**